Sant Gadge Maharaj Arts Commerce & Science College, Walgaon.

Report of Workshop on Trademark

Organize by

IQAC & Commerce & Management Department

· Name Of The activity

: Institution level workshop

· Title of Programme Conducted: Trademark

Objectives Programme

1) To create awareness of

'Trademarks' among the faculty members, Ph.D scholars and

students.

2) The workshop aimed to discussed the concept of trademark, its origin

and evolution.

3) The difference between trademark and brand, types of trademarks,

the value of trademarks.

4) How to create and commercialize

trademark.

Date of Programmme

: 25.01.2020

· Name of Experts

: Prof. Shubham Dhonde

Chair Person Inaugural Function: Dr. Dinesh Nichit

Principal, SGMM, Walgaon

Chairman of the Valedictory

: Dr. Prakash Jawanjal

Mode of Programme

Venue

: Physical (off-line)

: Seminar Hall, Sant Gadge Maharaj

Maha. Walgaon Dist. Amravati

Numbers of Beneficiaries

: 52

ant Gadge Maharaj Art's, mmerce & Science College wALGAON, Dist. Amravati.

Brief Summary of the Programme

IQAC and Commerce & Management Department jointly organized one day workshop on "Trademark" on Dated.25.01.2020. Resourse person of the workshop was Prof.Shubham Dhonde. 52 Ph.D Scholars, Students and Teachers participated in workshop.

It was started at 12.30 pm by the talk of Prof.Shubham Dhonde. His presentation began with explaining the various aspects of "Trademark". He discussed in detail about the topics. like "What is Trademark?", "What are the uses of Trademark? "etc. He also discussed the origin and evolution, the difference between Trademark and "How to creat and commercialize Trademark"?.

Principal of college Dr.N.W. Nichit Presided the workshop and It was inaugurated by Dr. Prakash Jawanjal. The workshop was anchored by Dr. Shankar Chavhan and vote of thanks was expressed by Dr. Arvind Joshi.

Outcome of the event :-

The workshop created awareness about Trademarks among the faculty members, Ph.D scholars and students. The workshop discussed the concept of trademark, it's origin and evolution, the difference between trademark and how to create and commercialize trademark. The outcome of this workshop is that the faculties, Ph.D scholars and students would be able to create trademarks.

Dr. Shankar Chavhan

Asso. Prof.

SGMM. Walgaon

PRINCIPAL Sant Gadge Maharaj Art's, Commerce & Science College WALGAON, Dist. Amravati.

Late Babasaheb Varhade Education Society, Amravati's Sant Gadge Maharaj Arts, Commerce & Science College,

Walgaon. Dist. Amravati.



INVITATION

One Day Seminar On IPR

THEME: TRADE MARK

Date :- 25/01/2020

ORGANIZE BY - IQAC & SOCIOLOGY DEPARTMENT

Convener

Dr. Shankar Chavhan

Dr. Arvind Joshi

Workshop Schedule **Inaugurate Function**

Time: - 11.00 to 12.30 PM -

Inaugurator

:- Prof. Shubham Dhonde

G. S. Tompe College, Chandur Bazar

Chiefguest

Prof. Shubham Dhonde

G. S. Tompe College, Chandur Bazar

Chairperson

Dr. Dinesh W. Nichit

Principal

Sant Gadge Maharaj College, Walgaon

Session

Time: 12.30 to 1.30

Resource Person

Topic

:-

Prof. Shubham Dhonde

TRADE MARK

PRINCIPAL Sant Gadge Maharaj Art's, minimerce & Science College ANN, Dist. Amravati.

स्व. बाबासाहेब वऱ्हाडे शिक्षण संस्था, अमरावती द्वारा संचालित



संत गाड़गें महाराज कला, वाणिज्य व विज्ञान महाविद्यालय वलगांव. जि. अमरावली (महाराष्ट्र)

"NAAC Accredited C+ Grade"

(कार्यालय / ०७२१ - २३८६२७६, निवास : -(०७२१) २५३०९४३

अध्यक्ष

प्राचार्य

डॉ. आकाश अ. वऱ्हाडे

डॉ. दिनेश निचित

जा.क.....

दिनांक: 18/1/2020

प्रती.

प्रा. शुभम धोंडे

सह. प्राध्यापक

जी. एस टोम्पे महाविद्यालय, चांदूर बाजार

विषय:- TRADE MARK या विषयाच्या परिसंवादाकरिता उपस्थित राहण्याबाबत.

मा. महोदय,

उपरोक्त विषयाला अनुसरून आपणास विनंती करण्यात येते कि, आमच्या महाविद्यालयामध्ये दि. २५/०१/२०२० रोजी सकाळी ११ .०० वाजता TRADE MARK या विषयावर एक दिवसीय परिसंवादाचे आयोजन कण्यात आलेले आहे. तरी आपण या परिसंवादाकरिता TRADE MARK या विषयावर मार्गदर्शन करण्या करिता उपस्थित राहून उपकृत करावे ही विनंती.

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संत गाड़गे महाराज कला,वाणिज्य व विज्ञान महाविद्यालय, बलगाव

स्व. बाबासाहेब वऱ्हाडे शिक्षण संस्था, अमरावती द्वारा संचालित



संत गाइगे महाराज कला, वाणिज्य व विज्ञान महाविद्यालय वलगांव. जि. अमरावली (महाराष्ट्र)

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प्राचार्य

डॉ. आकाश अ. वऱ्हाडे

डॉ. दिनेश निचित

जा.क.....

दिनांक: 25 01/2020

आभार पत्र

प्रती.

प्रा. श्भम धोंडे

सह. प्राध्यापक

जी. एस टोम्पे महाविद्यालय, चांदूर बाजार

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phonde

संत गाड़िंग महाराज कला,वाणिज्य च विज्ञान महाविद्यालय, बलगाव



Speaker - Lange Spronge Bronge Bronge



Sant Gadge Maharaj Art's, Commerce & Science College MAI GAON Dist. Amravati.



Particifant: 2 collage students.

Speaker: 2 Prof. Whomat



PRINCIPAL Sant Gadge Maharaj Art's, Commerce & Science College WALGAON, Dist. Amravati.



Hr. ARVÍND JOSHI Wr. shankar Chavan.



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